



Drinksense Children's, Young People and Family Service Professionals Update May 2010

Drinksense is a leading third sector provider, working to reduce the harm caused to individuals, families and communities by alcohol misuse.

In Cambridgeshire Drinksense continues to deliver services for Children, Families and Young People with the support of Comic Relief, Children in Need and local partners including the police, local authorities and schools.

Supporting Children and Families

Drinksense Children and Family Support Service, supported by *Children in Need* works with families in Fenland where parental alcohol misuse is present. The service aims to reduce the impact of parental alcohol misuse on children and young people, working with the whole family.

Supporting Young People

Drinksense Young People Treatment Service, supported by *Comic Relief*, provides dedicated alcohol services to young people in Fenland and Huntingdonshire misusing alcohol, or affected by parental alcohol misuse. The service works with a range of partners and provides a third sector service supplementary to statutory providers.

Promoting Alcohol Awareness Amongst Young People

Drinksense Young People Education, Early Intervention and Prevention Service delivers key messages and campaigns around alcohol, anti social behaviour, sexual health and emotional wellbeing, and engages with young people in need of support through street outreach, assemblies, PHSE sessions, and targeted work in alternative education settings and youth clubs.

Supporting Parents

Drinksense provides Parenting Awareness Sessions to raise awareness of the parental role in preventing young people misusing alcohol, keeping children safe and equipping parents with the skills to address alcohol related issues with their children. We work with parents to support young people engaged in treatment services and support parents where their alcohol misuse is impacting on their children and parenting ability.

Working with Key Partners to Support Communities

Drinksense sits on key forums and works with partners to provide a co-ordinated and effective response to alcohol related anti-social behaviour, and improve the confidence of the community. Drinksense provides specialist alcohol input in Community Alcohol Projects and Anti Social Behavior campaigns, including engaging with young people to ensure alcohol safety messages are delivered and young people in need of services are able to access support around their alcohol misuse.

Working in Partnership to Support Children, Families and Young People

Drinksense works in partnership with a range of agencies and professionals to support young people, with established care pathways with Children's Services, Locality Teams, CASUS (substance misuse services), schools, primary care, sexual health services, adult alcohol and drug services, police, community safety teams and a range of third sector partners.

Training to Professionals

Drinksense provides workforce development packages for professionals who encounter alcohol in their day to day work.

For more information on Drinksense Children, Young People and Family Services and how to refer call 01354 650457, 01733 567998 or email youngpeople@drinksense.org



Building on our extensive experience of delivering effective services for children, families and young people, Drinksense provides services in other areas beyond the alcohol and drug field, under the Drinksense Social Enterprise banner.